

## Mark Brodbeck Chief Executive Officer



Mark Brodbeck is Chief Executive Officer of ToolBank USA, a national nonprofit organization that is equipping citizens with the tools to revitalize communities and transform lives. Brodbeck is the founding executive of ToolBank USA and, along with the board of directors, has taken the ToolBank replication concept from the drawing board to implementation.

Brodbeck has led the organization to numerous significant achievements, including the codification of the ToolBank replication model and securing initial capital from national and global corporate partners. Brodbeck provides the strategic direction to legal, accounting, recruitment and marketing teams to transfer knowledge and start-up capital to communities engaged in creating ToolBanks to serve their local community.

Brodbeck started his ToolBank journey with the Atlanta Community ToolBank in 2000, as a Program Manager and serving as Executive Director from 2002 - 2008. During his tenure, demand for ToolBank tools almost tripled; roughly 40,000 volunteers were equipped with ToolBank tools in 2008. Brodbeck devoted his efforts to clarifying the ToolBank model, bringing all program functions into alignment with the ToolBank mission, and establishing a brand that is synonymous with professionalism and quality customer service.

Brodbeck holds a Masters in Social Work with a concentration in community empowerment and program development from the University of Georgia and a B.F.A. from the Atlanta College of Art. He is an avid practitioner of aikido and is a self-proclaimed 'tech geek'. He and his wife Stacy live in downtown Atlanta.